**MARKET LOCATOR OVERVIEW**

The Market Locator is a mobile android application built and tailored for tourist and first-timers to major cities in Nigeria. It displays location of Google map-registered markets in 5 Nigerian states namely; Abuja, Anambra, Kano, Lagos and Delta.

The application screen has a drop down menu where users choose the state where they desire to find the location of major markets. After the state is selected from the drop down menu, a “locate market” button calls up a Google map intent. Google map appears displaying the list of markets and their location. From here users can carry out other Google map activities such as trace the route from where they are to the market.

The application is simple to use and can easily be used by an ICT novice, it only requires a state is selected and the button locate market is clicked, the resulting location search is formatted for the state picked. This is not so with using only a Google map app, with an environment that has no instruction for an ICT Novice.

The draw backs to this mobile application is its dependency on Google map and internet connectivity. The application would not function in a phone without Google map and internet connectivity.